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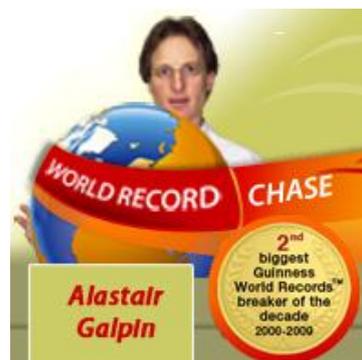
Attempting the unachievable - World Records Day 2012

15 November 2012 is a day that will go down in the record books – most particularly in Guinness World Records™ as it is their annual event which sees people all over the globe strive to achieve the impossible and to beat their best, all in the name of world records, fame and (in many cases) raising awareness for charities.

When people think of world records, they tend to think of the numerous records set or beaten in events such as the recent London Olympic Games.

However, world records are not just about everyday sport. They reflect all walks of human achievement – be it the longest, the highest, the heaviest, or the furthest. They help inspire generations to attain their best and to challenge each other in healthy competition.

Alastair Galpin of New Zealand is perhaps best known as the second biggest Guinness World Records™ holder of the decade (2000-2009). He is remembered for holding various records, including the furthest distance to blow a Malteser with a straw and a gruelling 33 hours shaking hands for a shared world record in Times Square, New York.



With the large amount of media and public interest generated in world record breakers, many of these events can be coupled with corporate sponsorship to help promote products and the ethos of companies, as well as raising awareness of issues around the globe. Opportunities with Alastair frequently draw on a network of professionals, who bring their own unique offerings.

The past 12 months have heralded a hive of activity for Alastair with new records including moving M&M pretzels with a straw, domino toppling, balancing sugar cubes on his chin, the most gloves worn on one hand and more awaiting verification: the longest chain of belts and the most toothpicks rotated in his mouth.

With hours to go before his latest record attempt, Alastair was unable to find a willing female ‘victim’ to kiss 120 times in 30 seconds, so settled on his back-up plan to attempt the impossible.

This year, for Guinness World Records™ Day, Alastair has attempted the unachievable – cutting the longest single strip of paper by hand from an A4 sheet. This might seem a simple feat to anyone who has held a pair of scissors in their hands to make a paper chain. However, it is the concentration and determination required that makes a world record breaker.



Therefore, with an A4 sheet of paper measuring just 210 x 297mm, it will amaze people that subject to validation, Alastair has cut a single continuous strip of paper measuring over 32 metres, using a homemade tool consisting of a scalpel blade attached to the handle of a broken kitchen knife.

Unfortunately for Alastair, there’s no time to bathe in the hopes of his paper-cutting success. He knows of many community groups and

conservation initiatives, urgently needing widespread media coverage for their passions. He's speaking to people constantly, pointing out world record-breaking opportunities as they approach.

But it's not only about adults and serious issues. Alastair has recently converted his motivational world record-based storytelling presentation into a fully mobile format, now enabling him to travel as required to deliver truly engaging action for young ones in schools.

Notes:

- *Alastair Galpin is officially the second biggest record holder of the decade (2000-09).*
- *Details of his achievements and the stories behind his world records appear on his website [WorldRecordChase.com](http://www.WorldRecordChase.com), including details of his record for the longest continuous handshake, and the world's largest bottle cap sculpture.*
- *When not engaged in world record attempts, Alastair chases relevant advertisers, sponsors and filming opportunities.*
- *More general information can be found at <http://www.WorldRecordChase.com>*
- *Storytelling information can be found at <http://www.WorldRecordChase.com/storytelling.html>*